January 2021 Communication Committee Minutes

Present: Commissioner Cabral and Jessica Dyszel

No new survey, more pressing things.

Reviewed the key highlights from the recent Building Your Brand training that the city had put on. How do we integrate some of the ideas into our communications and community outreach?

Setting up the new webpage. Domain will be the same. Page is outlined, need to add the files to it. Need to get feedback from the commissioners. Soft launch of website for feedback and then the committee will finish populating the minutes.

Google calendar has been shared with commissioners and will be live on website.

Missing minutes: Zoning Sept 30th 2020 needs to be approved. Area Commission (October Minutes need to be cleaned up but are approved, September 2020).

Next meeting Feb 16th 7pm, virtually.